

ILO CENTENARY INITIATIVE

100 YEARS OF SOCIAL PROTECTION AT THE ILO: THE ROAD TO UNIVERSAL SOCIAL PROTECTION

A GUIDELINE TO RECORD TESTIMONIES

As part of ILO Centenary initiative, SOCPRO has initiated a campaign: “100 years of social protection at the ILO: the road to universal social protection”. SOCPRO plans to collect 100 testimonies from beneficiaries, people excluded from social protection, enterprises, trade unions, employers’ associations, governments, ILO staff members, staff from social protection institutions that explain how social protection has changed their lives, their institutions and the development of the country as a whole. The testimonies will include a picture of the interviewee and a written testimony. The testimonies should be video recorded.

The interviews will be disseminated on the ILO/100 webpage as well as on the social protection campaign websites, social media, country and regional webpages and in local exhibitions and productions.

INTERVIEWS & QUESTIONS

The interviews should take no more than 20 minutes from set-up to conclusion. And you should aim to film for **no more than 5 minutes maximum**. Ask your interviewees to be brief but give them the space to show their passion or enthusiasm.

If the interview is in a non-official language of the ILO please include a time-coded transcript and English translation. Each sentence of English translation should be accompanied by a corresponding video time-code.

QUESTIONS

Government:

1. What is your name/title/occupation?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. Why is social protection important for the development of your country?
4. What is the current social protection situation and the main challenges that your country is facing?
5. What is your vision for the development of social protection, including floors, in your country?
6. How do you work with the ILO to realize this vision?

Enterprises:

1. What is your name/title/occupation?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)

3. Why is the development of social protection important for your business?
4. What are the social protection guarantees that your enterprise has implemented for your employees?

Trade Unions:

1. What is your name/title/occupation?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. Why is social protection important for workers?
4. What is the current social protection situation for workers in your country?
5. What can you do to improve the social protection coverage for all workers?

Employer's associations:

1. What is your name/title/occupation?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. Why is social protection important for employers?
4. What is the current social protection situation for employers in your country?
5. What can you do to improve the social security systems?

Personalities (Social protection ambassadors):

1. What is your name/title/occupation?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. Why is social protection important in today's world?
4. What is your call for action?

Beneficiaries:

1. What is your name/age/title (or what do you do for a living), where are you from?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. How did social protection (pensions, SHP, maternity scheme, child allowance, etc. the interviewer can make the question more specific using a branch) change your everyday life?

People excluded from social protection:

1. What is your name/title/occupation?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. If you had access to social protection (pensions, SHP, maternity scheme, child allowance, etc. the interviewer can make the question more specific using a branch), how would it change your life?

ILO experts, UNCT experts, staff of social security institutions:

1. What is your name/ILO title and where are you from?

2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. Why is social protection important for you?
4. Tell me about the most gratifying experience you have had when working on the extension of social protection in (specific country).

UNRC, Development partners:

1. What is your name/title/occupation?
2. Do you give the ILO permission to use your interview in its communication activities? (this information should be recorded on camera)
3. Why is social protection important for you?

TECHNICAL REQUIREMENTS

The interviews can be filmed using a smartphone, a consumer video camera or a professional crew if you have the resources. Please follow these basic guidelines:

SMARTPHONE or CONSUMER VIDEO CAMERA

- Use a iPhone 5s or above or equivalent Android phone
- Use an external microphone (lapel mic or directional mic – ask DCOMM for advice) but If you don't have a microphone, get as close to the subject as possible in a quiet place.
- Use a tripod to stabilize the picture or if you don't have a tripod lean against a wall
- If you're using a smartphone, film in (horizontal) landscape mode
- Make sure there is enough light on your subject's face. Have your interviewee look straight at you (not off to the side)
- Frame your screen so that the subject's head and shoulders fill the frame – about one meter away from your subject

For photos:

- Take a picture of only the interviewed person (no group photo)
- If you're using a smartphone, take the picture in (horizontal) landscape mode
- Make sure there is enough light on your subject's face. Have your interviewee look straight at you (not off to the side)
- Frame your screen so that the subject's head and shoulders fill the frame – about one meter away from your subject

PROFESSIONAL CREW

If you plan to hire a professional crew, please contact your DCOMM focal point in the field for a sample Terms of Reference and technical specifications.

SENDING MATERIAL

1. Via your phone:
 - To transfer the files directly from your phone via 3G or 4G, first download the app "WeTransfer"

- Send files (including the full written name of the interviewee) to: yere@iloguest.org and giroud@ilo.org
- 2. Via your computer:
 - Go to: <https://ilo.wetransfer.com/>
 - Add your files (including the full written name of the interviewee)
 - Send files to: yere@iloguest.org and giroud@ilo.org

DEADLINE:

You can send us your interviews as you produce them. Please send at least **two** testimonies by **1 June 2018**.